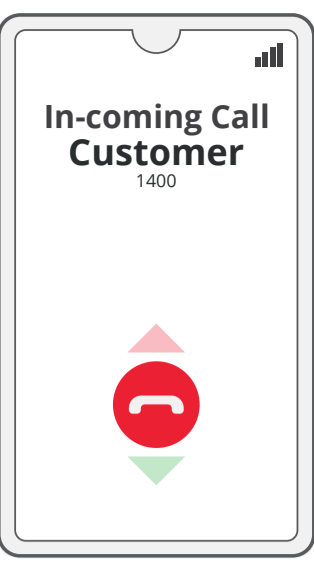


Know Why Your Business Needs a Toll-Free Number



Your Office

The Concept of Toll-Free Numbers
Toll-free numbers are bespoke business phone numbers that usually have a prefix like 1800. They allow customers to contact the organisation free-of-charge from any location.

- Flexible subscription plans
- Quick installation
- SLA-driven
- Redundancy build-up for 24/7 operations

- Single number across the nation
- In-built 1st-level IVR services

Key Features

- Facilitate real-time call routing via an interactive, user-friendly web interface
- Ensure proportional call distribution for better handling of customer queries and complaints
- Collate call log data to analyse and improve customer services
- Allow businesses to define and change their call routing preferences

Toll-Free Numbers

- Have countrywide reach with single number
- Encourage customers to call from any city or state
- Goes well with businesses with or without a physical location
- Customers call for free
- Portable and countrywide coverage

Vs

Local Business Numbers

- Accessible to customers within a specific region
- Suits businesses with a walk-in location
- Customers pay for each call
- Must be changed when the business moves to a new city

1-800-

Have options for vanity numbers such as 1-800-TRAVELS or 1-800-DESIGNS

Top Factors That Prompt Businesses to Sign Up for Toll-Free Numbers

- Ease of **recall**
- Boost response rates from **ads** and **marketing collateral**
- Create the impression of a large and **trusted organisation**
- Promote brand image** and **expand business** reach
- Affordable** monthly plans
- Improve customer relationships by keeping the organisation reachable **24*7*365**

Recommended for

- Banks
- E-Commerce Companies
- Educational Institutions
- Travel & Transportation Services
- DTH Companies
- Manufacturing Businesses
- Courier & Logistics Businesses
- Food Delivery Services
- Any Organisation with a Large Customer Base