



Why does your business need a Toll Free number?

Statistics



Focus on customer experience: 84% of CIOs are focused on improving mobile customer experience



Mobile users outnumber PC users: 2 billion people are on mobile, against 1.6 billion on computers



The differentiator: 62% of businesses see customer service as a competitive differentiator



Quality over price: By 2020, customer experience will overtake the price and product quality as the key brand differentiator



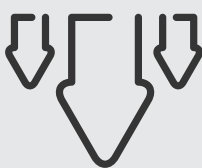
Create the perfect customer experience. Help your customer connect with your business via Toll Free Services.

When consumers are trying to connect with you it can be

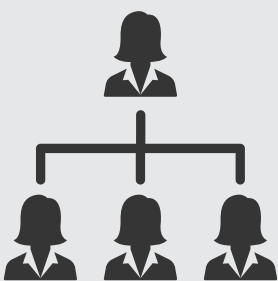


or

At a Nominal Cost



Toll Free Services for businesses provide



A state-of-the-art intelligent network platform

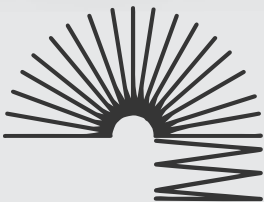


Service provider neutrality, i.e. they work across all service providers

What's on offer



Instant Access



Flexible Subscription



Routing Preference



User-Friendly Interface



Analytical Reports



Customer Satisfaction

Customer service can be your single greatest strength and Toll Free Services your most powerful tool in creating the perfect experience.

Sources: Vision Critical, Deloitte

To know more on how these services can benefit your business:
Connect with Tata Docomo Business Services

Email: dobig@tatadocomo.com | Call: 1800 266 1800 | Visit: www.tatadocomo.com/business



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